

2021  
**ST-ART**  
 FOIRE EUROPEENNE D'ART CONTEMPORAIN & DE DESIGN  
 26 > 28 NOV  
 PARC EXPO STRASBOURG  
 WWW.ST-ART.COM

# ANNIVERSARY EDITION

ST-ART, the European fair of Strasbourg, the first French fair of contemporary art and design in the region, celebrates in 2021 its 25th edition. The 25th edition of ST-ART will be held from 26 to 28 November 2021, opening on 25 November.

## An anniversary edition that confirms his DNA

This anniversary is an opportunity to recall and renew with the Fair created by Alain Lamainière (1946-2015). Created in 1995 under the name "SIAC", the fair changed its name in 1997 to "ST-ART" under the direction of Alain Lamainière from 1996 to 2000. In 4 years, the event was a dazzling success. Is it because ST-ART defends French galleries with a strong foothold in the East of France, a region rich in great collectors? Parisian galleries are flocking to: Denise René, Louis Carré, Lelong, Bernard Zürcher, Beaubourg, Jean-Jacques Dutko, Di Méo, ...

After 4 years, as everyone knows, Alain Lamainière will create a new fair in Paris. Several artistic directors succeeded one another; the Fair sought its stability. In 2015, under the impetus of the GI Events Group and Jean- Eudes Rabut\*, the fair will take on a new impetus. From this date, each edition presents a major cultural institution, or an exhibition related to the year's theme. In 2016, Patricia Houg\* is appointed artistic director of ST-ART.

\* Jean- Eudes Rabut, Chairman of the Management Board of Strasbourg Events 2014 - 2019, Managing Director GI Events 2003 – 2019

\* Patricia Houg, Cultural Adviser to the CEO of Strasbourg Events, Cultural Director Development & Cultural Council and Artistic events of GI Group

## FUTURAE

### Exhibition

**The Artist Questions the World**  
 Curator: Patricia Houg, Artistic Director



The world is changing! Climate concerns, sustainable development, ecology, ... are at the heart of the debate.

Debate that artists have been grabbing hold of for several years. Patricia Houg's idea is to invite artists for whom global warming is a major concern is at the heart of their work.

The space dedicated to this exhibition, composed of installations and large-scale works, will question the definition of the artist himself and the social role of the work of art as a aesthetic, cultural, ethical commitment.

### Featured Artists:

- Vaughn Bell, installation « Biosphère » Village Green
- Jérémy Cobé, Corail artefact
- Ha Cha Youn
- Clay Apenouvon
- Ackroyd & Harvey
- Luc Lapayre

## An expected event

If ST-ART has become this year the first major event for months for art market professionals and collectors, it comes at a Fair that has historically focused on defending galleries.

The 2021 edition of ST-ART is therefore, in the particular context of this year marked by an unprecedented and exceptional crisis weakening many sectors and particularly galleries, an eagerly awaited event.

## Support for galleries

As a sign of support for gallery owners, ST-ART's General Management has decided to offer an exceptional discount of 15% of the stand price to all exhibitors, regardless of the size of the module.

Economically, this is therefore a support for the galleries' financial commitment, for a technical and scenographic service that is on a par with other national events.

In addition, the team provides ongoing support in terms of stand organisation, scenography and communication. Finally, exhibitors' accommodation is also lighter thanks to a partnership set up by ST-ART with the Hilton Hotel.



ST-ART brings together 90 exhibitors each year, offering the public of collectors, institutions, professionals and amateurs a complete panorama of contemporary artistic creation.

Each edition offers visitors a different and renewed programme with a major exhibition and a series of lectures on the following topics questions related to art, collection, conservation ... all led by professionals.

## Practical information

November 27-29, 2020 - Opening: Thursday, November 26 (by invitation)  
Tél : + 33 (0)3 88 37 67 67 - [www.st-art.com](http://www.st-art.com)

## Fair organization

Patricia Houg, Artistic Director, Cultural Adviser to the CEO of Strasbourg events  
Vanessa Loth Martino, Responsible Marketing & communication, Strasbourg Events  
Marie Lathoud, Director of Organized Events, Strasbourg Events  
Henri Tchen, Director of Sales - B2B & B2C Exhibitions Strasbourg Evénements

## Press Contacts

National and international press:  
Agence Observatoire - [www.observatoire.fr](http://www.observatoire.fr)  
Aurélié Cadot : +33 (0)6 80 61 04 17 - [aureliecadot@observatoire.fr](mailto:aureliecadot@observatoire.fr)

Regional Press :

SCL Conseil  
Sabrina Curto-Laverny: +33 (0)6 63 30 27 66 - [sabrina@scl-conseil.com](mailto:sabrina@scl-conseil.com)