

2020
ST-ART
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CONTEMPORAIN & DE DESIGN
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PARC EXPO STRASBOURG
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ANNIVERSARY EDITION

ST-ART, the European fair of Strasbourg, the first French fair of contemporary art and design in the region, celebrates in 2020 its 25th edition. The 25th edition of ST-ART will be held from 27 to 29 November 2020, opening on 26 November.

An anniversary edition that confirms his DNA

This anniversary is an opportunity to recall and renew with the Fair created by Alain Lemaître (1946-2015). Created in 1995 under the name "SIAC", the fair changed its name in 1997 to "ST-ART" under the direction of Alain Lemaître from 1996 to 2000. In 4 years, the event was a dazzling success. Is it because ST-ART defends French galleries with a strong foothold in the East of France?

France, a region rich in great collectors? Parisian galleries are flocking to: Denise René, Louis Carré, Lelong, Bernard Zürcher, Beaubourg, Jean-Jacques Dutko, Di Méo, ...

After 4 years, as everyone knows, Alain Lemaître will create a new fair in Paris. Several artistic directors succeeded one another; the Fair sought its stability. In 2015, under the impetus of the GI Events Group and Jean- Eudes Rabut*, the fair will take on a new impetus. From this date, each edition presents a major cultural institution, or an exhibition related to the year's theme. In 2016, Patricia Houg* is appointed artistic director of ST-ART.

* Jean- Eudes Rabut, Chairman of the Management Board of Strasbourg Events 2014 - 2019, Managing Director GI Events 2003 – 2019

* Patricia Houg, Cultural Adviser to the CEO of Strasbourg Events, Cultural Director Development & Cultural Council and Artistic events of GI Group

FUTURAE

Exhibition

The Artist Questions the World
Curator: Patricia Houg, Artistic Director



The world is changing! Climate concerns, sustainable development, ecology, ... are at the heart of the debate.

Debate that artists have been grabbing hold of for several years. Patricia Houg's idea is to invite artists for whom global warming is a major concern is at the heart of their work.

The space dedicated to this exhibition, composed of installations and large-scale works, will question the definition of the artist himself and the social role of the work of art as a aesthetic, cultural, ethical commitment.

Featured Artists:

- Vaughn Bell, installation « Biosphère » Village Green
- Jérémy Cobé, Corail artefact
- Ha Cha Youn
- Clay Apenouvon
- Ackroyd & Harvey
- Luc Lapayre

An expected event

If ST-ART has become this year the first major event for months for art market professionals and collectors, it comes at a Fair that has historically focused on defending galleries.

The 2020 edition of ST-ART is therefore, in the particular context of this year marked by an unprecedented and exceptional crisis weakening many sectors and particularly galleries, an eagerly awaited event.

Support for galleries

As a sign of support for gallery owners, ST-ART's General Management has decided to offer an exceptional discount of 15% of the stand price to all exhibitors, regardless of the size of the module.

Economically, this is therefore a support for the galleries' financial commitment, for a technical and scenographic service that is on a par with other national events.

In addition, the team provides ongoing support in terms of stand organisation, scenography and communication. Finally, exhibitors' accommodation is also lighter thanks to a partnership set up by ST-ART with the Hilton Hotel.



ST-ART brings together 90 exhibitors each year, offering the public of collectors, institutions, professionals and amateurs a complete panorama of contemporary artistic creation.

Each edition offers visitors a different and renewed programme with a major exhibition and a series of lectures on the following topics
questions related to art, collection, conservation ... all led by professionals.

Practical information

November 27-29, 2020 - Opening: Thursday, November 26 (by invitation)

Tél : + 33 (0)3 88 37 67 67 - www.st-art.com

Fair organization

Patricia Houg, Artistic Director, Cultural Adviser to the CEO of Strasbourg events

Vanessa Loth Martino, Responsible Marketing & communication, Strasbourg Events

Marie Lathoud, Director of Organized Events, Strasbourg Events

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